



**PIA Interior Plantscape
Awards Program
2010 Entry Forms**



Awards to be presented at
CalScape Expo 2010
San Diego Sheraton Harbor & Marina
San Diego, CA
September 2, 2010

Deadline for entries is Wednesday, June 9, 2010

How to Enter...

- Review this form to gather your materials,
- Save to CD your completed entry form and photos, and mail to PIA.



Welcome to the 18th Annual Interior Plantscape Awards Program

The awards program is held each year to recognize excellence and professionalism in the interior plantscaping industry. Awards will be presented during CalScape Expo 2010 at the San Diego Sheraton Harbor & Marina in San Diego, CA on the evening of September 2, 2010.

Note that projects in the Design, Installation, Green Roof, and Major Renovation categories that have been completed during the past two years (June '08 to June '10) may be submitted. The time criterion for Atrium, Exterior Garden, Special Event & Holiday, Horticultural Service, Technician Recognition, and Silk, Replica, & Preserved is one year (June to June).

A few pointers essential to the preparation of your entry:

- **Read the Directions.** While you have the entry package in front of you, take a few minutes to read the directions. Make sure you understand everything that will be required. **An incomplete or garbled entry could cause your project to be disqualified** before the judges have a chance to see it. **Note: Do not identify or name your company in the photos or description.** This will immediately disqualify the entry.
- **Take Quality Photos.** Plan ahead and take quality photos. While preferred, it is not essential that your project be professionally photographed. If you are not comfortable with a camera, ask a friend who is, or you might contact the photography department at a local school or college for help in finding someone to assist you. Good quality photos are one of the keys to a winning entry. Allow enough time to retake any shots that did not come out the way you want your project to be viewed. With each entry you are required to submit 1) one digital file for each photo in **tif or jpeg format** and 2) **ONLY** two 4" x 6" prints of the photograph you would like used on the awards plaque, should you receive an award.
- **Describe the Project, Not the Photos.** When you are filling out the project description sheet, describe the project, not the photos. Choose photos that complement your descriptions of the project. Use only the space provided on the form. **The description page is 10 point font and 1 page only.** Also, keep your description relevant to your category. Describe the design for a design entry, installation challenges for an installation entry, etc. Each photo must be **NUMBERED 1-10** and be accompanied by a written description, or that image will be eliminated from the judging. **When you print your description page, make sure it is all on one page.**
- **Type Your Entry.** The judges will be reading your descriptions so take time to make the wording clear and concise. **Make your description a commentary that focuses on the criteria of the category.** Please save the entry form and project descriptions electronically onto the same CD with your digital images.

The deadline for postmarked entries is 5pm on June 9, 2010. Late entries with a postmark of up to 5 pm on Monday, June 14, 2010 will be accepted and must include the \$26 late fee per entry. Don't wait until the last minute to get your entries in. Plan ahead! If you have any questions do not hesitate to call 707/462-2276 or email pia@piagrows.org.

Thank you and good luck.

Cheri Ratay

Cheri Ratay, PIA Awards Program Chair

2010 Official Awards Program Entry Form

(Please type.)

CATEGORIES – Choose one appropriate category and dollar value.

- | | |
|---|---|
| <input type="checkbox"/> DESIGN | <input type="checkbox"/> \$0 - 2,500 |
| <input type="checkbox"/> INSTALLATION | <input type="checkbox"/> \$2,501 - 7,500 |
| <input type="checkbox"/> SPECIAL EVENT & HOLIDAY | <input type="checkbox"/> \$7,501 - 15,000 |
| <input type="checkbox"/> MAJOR RENOVATION | <input type="checkbox"/> \$15,001 - 25,000 |
| <input type="checkbox"/> SILK, REPLICA AND PRESERVED | <input type="checkbox"/> \$25,001 - 50,000 |
| <input type="checkbox"/> ATRIUM | <input type="checkbox"/> \$50,001 - 100,000 |
| <input type="checkbox"/> EXTERIOR GARDEN | <input type="checkbox"/> \$100,001+ |
| <input type="checkbox"/> GREEN ROOF | |
| <input type="checkbox"/> HORTICULTURAL SERVICE | |
| <input type="checkbox"/> TECHNICIAN RECOGNITION (USE TECHNICIAN FORM) | |

Dollar values represent the total retail sales price for materials installed, including tax and labor.

Project Name: _____

Project Address: _____

Entrant Company Name as it should appear on award: _____

Entrant Company Contact Name: _____

Entrant Company Address: _____

Entrant Company Contact Phone/Fax: (____) _____ / (____) _____

Entrant Company Contact Email: _____

Designed by _____ Installed by _____

Installation/Service Assumption Date: ____/____/____ Date Photos Taken: ____/____/____

Names and roles of firms and/or individuals to be recognized for their involvement on the project:

Name of major foliage supplier(s): _____

Name of major container supplier(s): _____

Authorized Signature _____ Date: ____/____/____

Please sign the printed copy of this form.

Deadline for Entry is June 9, 2010. Late entries will be accepted with a postmark of up to 5 pm on June 14, 2010 and must include the \$26 late fee for each entry. **All entries must be postmarked by the approved date/time to be accepted.**

Mail this form, project descriptions, 2 prints ONLY (4"x 6") of the picture you want to see on the award plaque (if awarded), and one digital image file in tif or jpeg format for each photo. Save your completed entry form and project descriptions on the CD with your digital pictures and send to: PIA Awards Program, 493 S. Highland Ave., Ukiah, CA, 95482.

PIA MEMBERSHIP APPLICATION - Optional

Planning on coming to CalScape Expo? Save money on your registration by joining now!

- YES! I'd like to become a PIA Member and save \$100 on my Awards Entry.
- I am already a PIA member.
- I do not want to join PIA at this time.

Company Name: _____

Contact 1: _____ Contact 2: _____

Address: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____ Website: _____

Membership Category:

- 0-5 Employees - \$180
- 13-25 Employees - \$330
- Individual (non-owner) - \$120
- Allied Industry - \$160
- Intl Interiorscape Company - \$180 (credit) / \$195 (check)
- 6-12 Employees - \$270
- 26+ Employees - \$490

Services Offered:

- Interiorscape
- Floral
- Holiday & Special Event
- Patioscaping
- Rooftop Gardens
- Lawn & Landscaping

Additional Information:

- We are an in-house company.
- We have a licensed pesticide applicator and are interested in continuing education hours.

Please list your service areas by state, county, and/or city:

PAYMENT INFORMATION

Payment Enclosed for:

- PIA Member Entry \$198
- Non-Member Entry \$298
- Late Entry Fee \$26
- Membership Dues in the Amount of: _____

I would like to pay by check.

Checks must be made payable to PIA. Please use separate checks for membership and awards entries.

I would like to pay by credit card.

We accept VISA, MasterCard, Discover, and American Express.

Please charge my: VISA MasterCard Discover American Express

Card # _____ Sec. Code _____ Expiration date _____

Cardholder name _____ Signature _____

Billing Address (if different) _____

For Office Use Only: Ent QB _____ Ent DB _____ Sent to Chair _____

PROJECT DESCRIPTION

(Please type.)

The information you provide on this form will be read to the judges as they are viewing your photos. Please label each photo with the project name and number them 1-10 in the order you wish them to be viewed. Describe the project, not the photos, and select photos that support your descriptions. **DO NOT** identify yourself or your company on the photos and project description from. **THIS WILL DISQUALIFY THE PROJECT IMMEDIATELY.** A minimum of five (5) photos is required; maximum of (10) photos are allowed. **Use only the space provided below (single page). Keep this format with 10-point font.** Save the completed entry form with the project name and include it on the CD with your pictures. **A printed version is still required.**

Project Name: _____ Category: _____

Overall Project Description _____

Photo 1: _____

Photo 2: _____

Photo 3: _____

Photo 4: _____

Photo 5: _____

Photo 6: _____

Photo 7: _____

Photo 8: _____

Photo 9: _____

Photo 10: _____

2010 OFFICIAL TECHNICIAN RECOGNITION ENTRY FORM

(Please type.)

Please provide the following information on the technician that you wish to enter in this year's Technician Recognition Award. This form will be used in addition to the Official Entry Form with project pictures when considering technicians for the Technician Recognition Award. Projects must have been maintained continuously by this Technician for at least one year. The individual must be at least 75% responsible for the project. **NOTE: Do not identify the technician's company in the photos. This includes photos of the employee wearing clothing with the company logo visible.**

Name of Technician: _____

Current Position: _____ Number of Years in the Interiorscape Industry: _____

Previous Positions Held: _____

Current Responsibilities: _____

Related Education: _____

Horticultural Activities/Achievements: _____

Individual achievements within the entrant company: _____

Company Employed By: _____

Company Address: _____

Supervisor Name and Phone: _____ (____) _____

Supervisor Comments: _____

Supervisor Signature _____ Date: ____/____/____

2010 PIA INTERIOR PLANTSCAPE AWARDS PROGRAM RULES

The PIA Awards Program is open to all individuals and/or firms actively involved in the interior plantscape industry. You need not be a PIA member to enter. It is designed to recognize excellence and professionalism. Awards will be presented to the winning entries at the 18th Annual PIA Interior Plantscape Hall of Fame and Awards Banquet during CalScape Expo 2010 on September 2, 2010.

GENERAL POLICIES AND PROCEDURES

1. Categories are: Design, Installation, Major Renovation, Special Event, Exterior Garden, Green Roof, Atrium, Silk, Replica & Preserved, Horticultural Service, (all of which have six dollar-value sub-categories); and Technician Recognition. The same project may be entered in as many categories as appropriate. Projects that have previously received a PIA Award may not be re-entered in the same category. Note that projects in the Design, Installation, Major Renovation, and Green Roof categories that have been completed during the past two years (June '08 to June '10) may be submitted. The time criterion for Special Event & Holiday, Exterior Garden, Atrium, Silk, Replica & Preserved, Horticultural Service, and Technician Recognition is one year (June to June).
2. Entries will be judged by photos and project descriptions. Each entry must be in the form of a completed Official Entry Form and Project Description, using only the space provided. Accompanying these must be a minimum of five (5) and a maximum of ten (10) digital files in tif or jpeg format for each photo as well as two 4" x 6" color prints of the picture you would like to see on the plaque should your project win an award. The digital files must be at a resolution of at least 300 dpi and print at size 4" x 6". Videocassettes or other forms of photographic reproductions will not be accepted. All fees (including late fee if applicable) must be included with Official Entry Form and Project Descriptions. Any entry received without payment may be disqualified. Please save your entry form and project descriptions electronically onto the same CD with your numbered digital images.
3. Digital images must be labeled with the project name and **numbered** in the order you wish the judges to view them. DO NOT identify yourself or your company in the pictures or your description. Company identification will result in immediate disqualification of the project. If the same project is entered in more than one category, separate sets of photos and a digital image file of each print at 300 dpi formatted to 4"x6" print size are **required** for each entry.
4. All entries must be postmarked by June 9, 2010. Late entries will be accepted with an additional fee if postmarked up until 5pm on June 14, 2010. The entry fee must accompany the entry and there will be no refunds. All entry materials become the property of PIA, and entry prints, files, and forms will not be returned. Make duplicates of prints and files before submitting your entry if you think you will have future need for them. PIA has the right to publish all entries and entry forms in PIA publications and on the PIA website, and to use them in promotional materials for PIA and CalScape Expo and in other publications promoting the interiorscape industry.
5. Judges will consist of a panel of three plantscape industry professionals. Identity of the judges will be released after the judging has occurred. The judges will not know the identity of entrants until after the judging is completed.
6. Award of Excellence and Award of Merit awards will be given. **Entries are not judged against each other.** Points are awarded based on the entry description information and pictures submitted. An **Award of Excellence** is achieved by earning 90%+ of the total number of points possible. An **Award of Merit** is achieved with 80-89% of the total number of points possible. If one project is considered by the judges to have merit considerably greater than that of any other project, they may choose to bestow a special **Judges Award** on that project. A Judges Award may be given to only one project in a year in the entire awards competition.

ENTRY GUIDELINES & CRITERIA

| DESIGN | | |
|---|-----------------------------------|-----|
| Specific Category Guidelines | Judging Criteria | |
| <p>Projects in this category will be judged on their overall characteristics and enhancements of the environment. Special attention will be paid to form, shape, texture, color, scale, proportion, creativity, originality, container selection and special features. Further consideration will be given to horticultural aspects such as light, temperature, and maintenance requirements. Design projects submitted must have been designed by the entrant company within the last 2 years.</p> | 1. Enhancement of the Environment | 10% |
| | 2. Adherence to Design Standards | 20% |
| | 3. Creativity | 30% |
| | 4. Environmental Considerations | 10% |
| | 5. Maintenance Considerations | 20% |
| | 6. Quality of Entry Materials | 10% |

| INSTALLATION | | |
|--|--|-----|
| Specific Category Guidelines | Judging Criteria | |
| <p>Projects in this category will be judged on the quality and complexity of the installation. Special consideration will be given to the use of sub-irrigation, proper staging materials, safety precautions, problem solving, special handling or equipment required, and planning for ongoing care and maintenance. Projects need not have been designed by the installing entrant, but must have been installed during the past two years.</p> | 1. Enhancement of the Environment | 20% |
| | 2. Adherence to Installation Standards | 10% |
| | 3. Complexity | 20% |
| | 4. Special Features | 20% |
| | 5. Maintenance Considerations | 20% |
| | 6. Quality of Entry Materials | 10% |

| HORTICULTURAL SERVICE | | |
|--|---|-----|
| Specific Category Guidelines | Judging Criteria | |
| <p>Projects in this category will be judged on the overall appearance, including plant health, cleanliness of the foliage and containers, care of top dressing, appropriate pruning and trimming, and pest control. Special consideration will be given to unique maintenance requirements (e.g. color rotations) and maintenance of special features (e.g. replicas, water features, rock). Projects must have been maintained continuously by the entrant company for at least one year.</p> | 1. Appearance of Project | 50% |
| | 2. Special Maintenance Requirements | 40% |
| | 3. Quality of Entry Materials | 10% |
| | 4. Client Testimonials (optional) (extra – no pts deducted if not incl.) | 10% |

| MAJOR RENOVATION | | |
|---|--|-----|
| Specific Category Guidelines | Judging Criteria | |
| <p>Projects in this category will be judged on the quality and type of materials used, but primarily on the improvement of the plantscape affected by the renovation. Special attention will be paid to enhancements such as use of sub-irrigation, new containers, new ground coverings or top dressings, etc. At least one-half of the existing plantscape must have undergone renovation</p> | 1. Appearance of Project Prior to Renovation | 10% |
| | 2. Enhancement of the Environment | 20% |
| | 3. Creativity (Selected Replacement Materials) | 20% |
| | 4. Actions to Remedy Pre-Existing Problems | 10% |
| | 5. Addressed Environ./Longevity Concerns | 16% |
| | 6. Maintenance Considerations | 14% |
| | 7. Quality of Entry Materials | 10% |

during the past two years to be considered for this category. A minimum of five (5) "before renovation" and five (5) "after renovation" photos are required.

| SPECIAL EVENT & HOLIDAY | |
|---|---|
| Specific Category Guidelines | Judging Criteria |
| Projects in this category will be judged on the impact of the project on the event. Special consideration will be given to the overall enhancement of the event's theme, special use of props, degree of difficulty, time constraints, client requirements, and use of color, form, light, and texture. This category includes short-term interior plantscapes such as seasonal displays or exhibits and event rentals. The event must have occurred during the past year (June to June). | <ol style="list-style-type: none"> 1. Enhancement of the Event's Theme 30% 2. Special Use of Props/Client's Requirements 10% 3. Degree of Difficulty 20% 4. Timing & Time Restrictions 30% 5. Quality of Entry Materials 10% |

| TECHNICIAN RECOGNITION | |
|---|---|
| Specific Category Guidelines | Judging Criteria |
| In addition to the criteria in the horticultural service category, technicians will be judged on their contribution to the entrant company and the horticultural community. Consideration will be given (if applicable) as part of "Contributions to the Entrant Company" for pesticide licensing, certification (such as CLT-I or CLP-I), on the job safety, timely replacements, client satisfaction, and community involvement. An entry in this category must include a project that has been maintained by that same technician for at least one year, and that individual must be at least 75% responsible for the project. Only one photo of the technician should be included with supporting photos of the project he/she maintains. | <ol style="list-style-type: none"> 1. Appearance of Projects 20% 2. Special Maintenance Requirements 20% 3. Quality of Entry Materials 10% 4. Contributions to the Entrant Company 30% 5. Client Satisfaction (Described by Co.) 20% |

| ATRIUM | |
|---|--|
| Specific Category Guidelines | Judging Criteria |
| Projects in this category will be judged on the quality and complexity of the installation. An Atrium is a glass enclosed space designed to specifically mimic an outdoor environment under glass. Special consideration will be given to the use of sub-irrigation, proper staging materials, safety precautions, problem solving, special handling or equipment requirements, and planning for ongoing care and maintenance. Atrium projects submitted must have been installed by the entrant company since last June. | <ol style="list-style-type: none"> 1. Enhancement of the Environment 20% 2. Adherence to Industry Standards 20% (including planter construction) 3. Complexity 15% 4. Special Features 10% 5. Maintenance Considerations 20% 6. Quality of Entry Materials 10% 7. Irrigation Efficiency Considerations 5% |

EXTERIOR GARDEN

Specific Category Guidelines

Projects in this category include patioscape installations (in-ground and containerized in association with a building), containerized exterior plantings, and rooftop (not Green Roof) gardens. Green Roof projects have a separate set of project criteria. Exterior Garden projects will be judged on their overall characteristics and enhancements of the environment. Special attention will be paid to form, shape, texture, color, scale, proportion, creativity, originality, container selection, special features, adherence to construction standards, and irrigation efficiency. Further consideration will be given to horticultural aspects such as light, temperature, and maintenance requirements. Projects in this category must have been installed by the entrant company since last June.

Judging Criteria

- | | |
|--|-----|
| 1. Enhancement of the Environment | 20% |
| 2. Adherence to Industry Standards (including planter construction) | 20% |
| 3. Complexity | 15% |
| 4. Special Features | 10% |
| 5. Maintenance Considerations | 20% |
| 6. Quality of Entry Materials | 10% |
| 7. Irrigation Efficiency Considerations | 5% |

GREEN ROOF

Specific Category Guidelines

Projects in this category are extensive and intensive green roofs. Green roofs are engineered light-weight roofing systems covered with vegetation and 6" or less growing media planted over a water proof membrane on a man made structure. They will be judged on the quality and complexity of the project. Special consideration will be given to the use of irrigation, plant material not requiring irrigation, safety precautions, problem solving, special handling or equipment required, and planning for ongoing care and maintenance. Projects need not have been designed by the entrant but must have been installed during the past two years.

Judging Criteria

- | | |
|------------------------------------|-----|
| 1. Enhancement of the Environment | 20% |
| 2. Adherence to Industry Standards | 20% |
| 3. Complexity | 20% |
| 4. Special Features | 10% |
| 5. Maintenance Considerations | 20% |
| 6. Quality of Entry Materials | 10% |

SILK, REPLICA, & PRESERVED

Specific Category Guidelines

Projects in this category will be judged on their overall characteristics, visual enhancements of the environment, and installation and safety requirements. Special attention will be paid to form, shape, texture, color, scale, proportion, creativity, originality, container selection, staging, safety issues, special needs, and the degree of difficulty for installation or client requirements. Projects must have been installed by the entrant company since last June and be composed of at least 80% silk, preserved, and/or replica materials.

Judging Criteria

- | | |
|-----------------------------------|-----|
| 1. Enhancement of the Environment | 20% |
| 2. Design Standards | 10% |
| 3. Creativity | 30% |
| 4. Installation Standards | 30% |
| 5. Quality of Entry Materials | 10% |

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