



PIA

The association of plantscape professionals
PH: 707/462-2276 FAX: 707/463-6699
493 S. Highland Drive, Ukiah CA 95482

Allied Trade Membership Application
(Please complete both sides)

CalScape Expo
Where the Industry Grows

Please update your name and company information below:

Name:	Ph:
Company:	Fax:
Address:	Email:
City, State, Zip:	Web:



Let's Grow Green Together!

For companies renewing their membership by credit card, PIA is offering a membership auto-renewal option. If you check this option, next year you will be sent a reminder email with an "opt-out" option and if we do not hear from you by the renewal date, your membership will automatically renew and be charged to your credit card. If you take advantage of auto-renewal, your membership is for 12 months, beginning the month in which you sign up.

Yes! Count me in! Sounds convenient and pro-environment! Sign me up for **auto renewal**.



We Are Listening to You!

Would you prefer to pay your membership dues in 12 monthly installments? That option is available to companies who pay their membership dues by credit card. If you choose this option, please indicate your dues level below and for the next 12 months your monthly dues will be charged to your card. At the end of 12 months, you will be sent a reminder email with an "opt-out" option, and if we do not hear from you by the renewal date, your membership will automatically renew under the same terms.

Yes! Count me in! Sign me up for **monthly installments**. I understand this will also enroll me in the **auto renewal** option.

PIA's Allied Trade Membership Dues
You are PIA's 'First Choice'

Allied Trade Company of Any Size \$355

International Allied Trade Company
If paid by check \$370
If paid by credit card \$355

Be sure and fill out the enclosed **Buyer's Guide and Resource Directory Survey** enclosed with your membership renewal invoice. PIA's online Buyers Guide and Resource Directory is a widely used reference tool.

Yes! I have included my Buyer's Guide Survey.

PLEASE NOTE: If paying by check, PIA membership is based on the calendar year (Jan - Dec) and not on the month a membership is processed.

Maximize your website investment!

PIA makes it easy for you to have a presence on the internet. In addition to your address, telephone and fax listing on PIA's Online Directory there are 2 options available for additional referrals to your company:

Option A Email link, \$47/year
Includes company name, address, and telephone/fax, plus an Email link that will allow a potential customer to send a direct email to you. (Note: If monthly installments are used, the full \$47 will be charged with first monthly installment.)

Option B Email link + Website Link, \$198/yr (\$16.50/mo)
Includes option A plus a direct link to your company's website.

Thank you for your support!

Would your company be interested in any of the following opportunities? (check all that apply):

- Exhibiting at CalScape Expo Education Program Sponsorship Sponsoring **PIA News** Newsletter
 Yes! We have a licensed pesticide applicator on staff and are interested in Continuing Education hours.

• **Don't Miss Out on PIA News!**

- Some email programs will automatically block **PIA News**, but we can help you with your settings. If you haven't been receiving your newsletter, check the box below, and we will contact you.

I need assistance receiving PIA News.

- **PIA News** can be emailed to two contacts at your company. Please let us know to whom (in addition to yourself) you would like **PIA News** sent:

- Name: _____ Email: _____

As a member of PIA, you will receive faxes and emails with information on industry events.

Please check all that apply:

Please check your areas of interest:

- | | |
|---|--|
| <input type="checkbox"/> I prefer to receive program information via email. | <input type="checkbox"/> Exhibiting/Sponsoring CalScape Expo |
| <input type="checkbox"/> I prefer to receive program information via fax. | <input type="checkbox"/> Education Program Sponsorship |
| <input type="checkbox"/> Do not send me faxes. | <input type="checkbox"/> PIA News Sponsorship |
| <input type="checkbox"/> Do not send me emails. | <input type="checkbox"/> Hall of Fame |
| <input type="checkbox"/> Do not publish my email address in the membership directory. | |

PIA shares its membership mailing list from time to time. May PIA include you on this mailing list? Yes No

Yes! I would like to support the Green Plants for Green Buildings marketing campaign: \$5 \$10 \$20

This gift will be combined with others made during the PIA membership renewal period and does not constitute Green Plants for Green Buildings sponsorship.

___ VISA ___ Master Card ___ AMEX ___ Discover

Card #: _____

Expiration Date: _____ Security Code: _____

Cardholder Name: _____

Signature: _____

Please return this invoice with your check payable to PIA or you may pay by credit card.

Membership Dues: \$ _____

Website Option: \$ _____

GPGB Campaign: \$ _____

Total Amount Remitted: \$ _____

Billing Address (if different from above): _____

****BE SURE TO INCLUDE YOUR BUYER'S GUIDE SURVEY – SO WE CAN UPDATE YOUR WEB LISTING**

If paying by credit card you may fax your application to 707.463.6699

Thank you for your support!