

# **Bylaws of the Plantscape Industry Alliance**

## **Article II      MISSION, OBJECTIVE, CODE OF ETHICS**

### **Section III      Code of Ethics**

#### A) Preamble

1. The Plantscape Industry Alliance was organized for the purpose of protecting and advancing the best interests of plantscape professionals and is supported in that concept by its members. The association recognizes its obligations to the public and its right to serve the public, thus enriching the overall interiorscape industry through dedication and service.
2. The spirit and not the letter of the obligation, therefore, must be the guide of conduct for the manner in which the association operates.

#### B) In Regards to Members

1. Members of the Plantscape Industry Alliance recognize the Golden Rule as being a guide for everyday business life and apply it while striving to adhere to the following principles and code of ethics.
2. Members of PIA acknowledge their responsibility to the interior plantscaping industry and subscribe to the following code of ethics:
  - a. To support the principles of free enterprise.
  - b. To follow ethical business practices in dealing with customers, colleagues, and vendors, including fulfilling without hesitation all contractual and warranty obligations.
  - c. To subscribe to fair and honest advertising practices including the legitimate representation of a company's capabilities and experience.
  - d. To provide appropriate design, selection, and placement of all plant material and products so as to respect and enhance the design integrity of the environment.
  - e. To continually promote a positive professional image of the interior plantscaping industry.
  - f. To preserve the health and safety of the public in the installation and maintenance of interior plantscaping projects.
  - g. To make a fair representation of all plantscaping materials including plants, containers, and accessories in regards to their size, variety, and quality.
  - h. To take necessary precautions to protect the property of the client.
  - i. To encourage all efforts to improve industry products and services, as well as to support the research and development of better methods and materials.