



PRESS RELEASE

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For Immediate Release

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PIA Offers "What Every Manager Needs to Know" in May

UKIAH, CA – PIA's Technical Seminars for the Interiorscape Industry present Cecile Bereal, President of RMA Management Alliance, as the speaker for the upcoming seminar "What Every Manager Needs to Know about Hiring, Managing, and Retaining Employees." The seminar will cover important management topics, and will be offered in Southern California on Tuesday, May 22, 2007.

Additional information will be available on the PIA website at the beginning of April. Registration will be open to all interested, regardless of PIA membership status but pre-registration is requested. The registration fee for the seminar is \$65 for PIA members, and \$80 for non-members. The registration desk opens at 10:00 AM and the seminar runs from 2:00 PM with a lunch break at 12:00 PM.

PIA will offer three days of education programs addressing topics of vital interest to interiorscape owners, managers and technicians at the association's annual conference and tradeshow, CalScape Expo, to be held September 26 through 28 in Las Vegas, NV. The complete CalScape Expo 2007 program and on-line registration will be available on-line after May 30 at www.piagrows.org. For more information please call the PIA office at 707/462-2276 or visit our web site, www.piagrows.org.

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PIA Mission Statement

PIA's mission is to advance the professionalism of interior landscapers and industry affiliates through quality programs, educational materials and networking opportunities.

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