



PRESS RELEASE

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For Immediate Release

Date: 11/19/2007
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2008 Interiorscape Hall of Fame - Call for Nominations!

Ukiah, CA - For the past twelve years the Plantscape Industry Alliance has been honoring those interiorscapers and allied trade persons who have been instrumental in the development of the interiorscape industry. Previous inductees have included: Robert Russell and Allen Secrest in 1996; Frank James and Barbara Helfman in 1997; Marvin Weitzenhoffer, Peter Herrera and Jennifer Madruga in 1998; Joan Archibald, Lorie Townsend and Julius Roehrs in 1999; Everett Conklin Sr., Gerry Leider and Joe Cialone in 2000, Greg Eberly, Linnaea Newman and Richard 'Dick' Wilcox in 2001; Jean Youmans, Karl Korstad, Steve McCurdy and Jeff Morey in 2002; Joel and Teri Pesapane and Richard Wilcox, Jr. in 2003; McRae Anderson, Dennis Gabrick, and Robert Herrick Carter in 2004; Gary Mangum, Steve Gainey, and Nancy Goldstein in 2005; Richard Gaines and Paul Ecke Jr. in 2006; and Don and Carole Horowitz, Tony Godfrey, and Alf Emsig in 2007.

Individuals nominated must have contributed their leadership and organizational skills for a minimum of 15 years to the development and permanent betterment of the interiorscape industry. A person may be nominated regardless of state of residence or business location.

Taken into consideration will be the nominee's

- Extent and breadth of experience and industry activities in industry organizations such as CIPA/PIA, ALCA/PLANET or IPA.
- Personal leadership and achievements within the industry
- Personal character and integrity

We welcome your nominations to the Interiorscape Hall of Fame. A nomination form has been attached to this email. Please call the PIA office at 707/462-2276 for further information or visit our web site www.piagrows.org. You may copy and paste the text of the nomination form from the website into a word processing program such as Microsoft Word. Completed nomination forms may be faxed to the PIA office (707/463-6699), or emailed (pia@piagrows.org). Nominations must be received in the PIA office by Friday, Jan. 11, 2008.

You are welcome to submit more than one nominee per category. The Hall of Fame Selection Committee is comprised of previous inductees and makes the selection, via a unanimous decision, after reviewing all of the submissions. Nominees not chosen for induction this year will be held in consideration for 2 more years.

The inductees for 2008 will be honored at the PIA Interiorscape Hall of Fame and Awards Banquet which will be held on Thursday, September 18, 2008, during the annual interiorscape industry convention, CalScape Expo.

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PIA Mission Statement

PIA's mission is to advance the professionalism of interior plantscapers and industry affiliates through quality programs, educational materials, and networking opportunities.

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