



PRESS RELEASE

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For Immediate Release

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PIA 2007 Interiorscape Awards Program Open for Entries

UKIAH, CA – The Plantscape Industry Alliance, PIA, announces a call for entries for the Fifteenth Annual PIA Interiorscape Awards Program. The awards program was established to recognize outstanding examples of excellence and professionalism in the interior plantscaping industry. Categories include Design, Installation, Major Renovation, Special Event & Holiday, Silk, Artificial & Preserved, Patioscape & Urban Gardens, Atrium, Technician, and Horticultural Service. Awards given will be Excellence, Merit, and Judges’.

“It put us on the map professionally,” says Julie Farrow, president of the award winning company Plantscapers, Inc. “We use our award in marketing with the design and professional community. It has given interiorscaping the credibility the industry deserves. We promote our award winning status in newsletters, press releases, and emails, where it adds to our professional qualifications.”

The deadline for entries is June 11, 2007. Late entries will be accepted up to 5 pm on June 15, 2007 and will incur a \$20 late fee per entry regardless of membership status. Don’t wait until the last minute to get your entries in.

Note that projects in the Design, Installation, and Major Renovation categories that have been completed during the past two years (‘06 & ‘07) may be submitted. The time criteria for all other categories are one year (October 2006 to October 2007). The Awards Program is open to PIA members and non-members. PIA members will receive discounted entrance fees.

The award winners will be announced during the Hall of Fame and Awards Banquet at CalScape Expo 2007 at the Riviera Hotel and Casino in Las Vegas, NV on the evening of September 27, 2007.

For more information contact the PIA office at 707/462-2276 or pia@piagrows.org. You may also contact the Awards Program Chair, Vicky Cate, at 619/561-7577 or vicky@evergreeninteriors.net. Entry forms and judging sheets can be downloaded from www.piagrows.org or you may request one over the phone or via email.

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PIA Mission Statement

PIA's mission is to advance the professionalism of interior landscapers and industry affiliates through quality programs, educational materials and networking opportunities.

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