



## PRESS RELEASE

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### For Immediate Release

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### **Nineteenth Annual CalScape Expo Interior Plantscape Conference and Trade Show Planned for Sept. 30-Oct. 2, 2009 in Las Vegas**

Ukiah, CA – PIA, The Plantscape Industry Alliance, will hold CalScape Expo, its national interior plantscape conference and trade show, Sept. 30 - Oct. 2, at the Flamingo in Las Vegas, NV.

The association will bring fresh faces and the latest indoor green ideas to CalScape Expo - *Where the interiorscape industry grows*. Attendees are invited to take advantage of the many ways to learn at CalScape. Participants will learn directly from the expert line-up of speakers; they will learn one-on-one from exhibitors about new products and how to use them; they will learn by example from the behind the scenes tour of Las Vegas' most spectacular casino; and of special value to many, is learning from their peers at the many organized networking events.

Interiorscape industry leaders and outstanding interiorscape professionals will be recognized at the Interior Plantscape Hall of Fame and Awards banquet to be held during the conference.

CalScape Expo's Exhibitor Showcase spotlights products used in interior plantscape; patio; rooftop; holiday and special events; floral; and green roof and wall installations. It is unique in the depth and range of products, foliage, containers, and specialty items presented by exhibitors. Visitors will have a chance to literally "grow up" as they learn about new products such as Tournesol Siteworks' TerraScreen, a vertical planting system. A fabulous array of foliage for the interior is also a highlight of the show.

For information on exhibiting and a list of current exhibitors, visit the Plantscape Industry Alliance's website at [www.piagrows.org](http://www.piagrows.org). Information on this year's educational

programs and conference registration will be available on PIA's website, [www.piagrows.org](http://www.piagrows.org), in May, or contact PIA's office at 707-462-2276.

The Plantscape Industry Alliance's mission is to advance the professionalism of interior landscapers and industry affiliates through quality programs, educational materials, and networking opportunities.

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