



## ***PRESS RELEASE***

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### **For Immediate Release**

**Date:** February 14, 2007  
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### **CalScape Interiorscape Show Returns to Las Vegas for 2007**

Ukiah, CA. – PIA, The Plantscape Industry Alliance, will hold CalScape Expo, its top-of-the-line conference and trade show, September 26-28, 2007, at the Riviera Hotel and Casino, located in Las Vegas, NV.

An exciting line-up of speakers, topics, tours, and social events is planned for the nation's only interiorscape convention of the year, providing exceptional educational and networking opportunities for attendees and exhibitors. CalScape Expo's unique Exhibitor Showcase will feature booths filled with popular products as well as new products and a fabulous display of foliage, containers, and specialty items in demand by plantscape professionals.

For information on exhibiting and a list of current exhibitors, visit the Plantscape Industry Alliance's website at [www.piagrows.org](http://www.piagrows.org). Information on this year's educational programs and conference registration will be available on PIA's website in May, or contact PIA's office at 707-462-2276.

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### **PIA Mission Statement**

**PIA's mission is to advance the professionalism of interior plantscapers and industry affiliates through quality programs, educational materials and networking opportunities.**