



## **PRESS RELEASE**

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### **For Immediate Release**

**Date:** March 5, 2008  
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### **CalScape Expo Interior Plantscape Conference and Trade Show Returns to Palm Springs for 2008**

Ukiah, CA – PIA, The Plantscape Industry Alliance, will hold CalScape Expo, its top-of-the-line interior plantscape conference and trade show, September 17-19, at the Palm Springs Convention Center, Palm Springs, CA.

CalScape Expo - *Where the interiorscape industry grows*, will bring a stimulating line-up of speakers, topics, tours, and social events to interiorscape professionals and their allied trades. The event, the nation's only interiorscape convention of the year, provides exceptional educational and networking opportunities for attendees and exhibitors. This year PIA is excited to bring Barry Maher, productivity consultant and author of *Filling the Glass*, to the kickoff event. Mr. Maher's clients include AOL/Time Warner, BellSouth, Johnson & Johnson, and the U.S. Small Business Administration; and he has appeared on the *Today Show*, *NBC Nightly News*, and CNBC. Cited as "One of the seven essential business books" by Today's Librarian magazine, "Filling the Glass" features real world tactics and motivation for increasing productivity, work/life balance, and job satisfaction.

CalScape Expo's unique Exhibitor Showcase features booths filled with popular products as well as the latest new products and a fabulous display of foliage, containers, and specialty items in demand by plantscape professionals.

For information on exhibiting and a list of current exhibitors, visit the Plantscape Industry Alliance's website at [www.piagrows.org](http://www.piagrows.org). Information on this year's educational programs and conference registration will be available on PIA's website in May, or contact PIA's office at 707-462-2276.

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## **PIA Mission Statement**

PIA's mission is to advance the professionalism of interior plantscapers and industry affiliates through quality programs, educational materials and networking opportunities.

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