



PRESS RELEASE

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People's Choice Booths Awarded at CalScape Expo

PALM SPRINGS, CA — Interior plantscape professionals, allied industry professionals, and their suppliers convened Sept. 17-19 in Palm Springs, CA, for three days of focused networking, educational sessions, and the two-day Exhibitor Showcase.

Booth displays were exceptional with specimen plant material, new color introductions, containers, tools, and business management products all part of the trade show.

Votes were cast by trade show attendees in the People's Choice Booth Awards. Top on attendees' list of best booths was the exotic display created by San Francisco Foliage/LA Tropicals, San Francisco, CA, with their high profile specimen foliage and interesting container shapes such as the 'Baobab.' Second place went to Sunborne Nursery, San Francisco, CA, with a sinuous border of colorful plant material and a large orange orb planter. Rolling Greens, Culver City, CA, well designed multi-level display captured third place. Fourth place went to the Plant Stand, Costa Mesa, CA, with its living wall of ivy and Nurserymen's Exchange, Half Moon Bay, CA, placed fifth with a lush selection of succulents, ferns and exotics.

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Thirteen first-time exhibitors in CalScape's Exhibitor Showcase included DESIGN MASTER color tool, inc., Divine Orchids, Dyno Seasonal Solutions, Kellogg Garden Products, Kurt S. Adler, Inc., McLellan Botanicals-Taisuco America, Mountain View Nursery, San Diego Florist Supplies, Inc., Santa's Best Christmas Designs, Terracast by Rotonics, Tropical Plant Industry Exhibition (TPIE), Verdissimo USA, and Unidesigns in a showcase featuring 71 different exhibitors in 97 booths. Attendees discovered new products, sourced materials, and made vendor connections during the two-day trade show.

CalScape Expo 2009 will be held at the Flamingo, Las Vegas, NV, September 30 - Oct. 2, 2009. For more information contact pia@piagrows.org.

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