



## **PRESS RELEASE**

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### **For Immediate Release**

**Date:** May 9, 2007  
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### PIA Offers "Plant Tech Tune-Up" in Sacramento and Seattle

**UKIAH, CA** – PIA presents "Plant Tech Tune-Up" with Heddy Salerno, owner of Inside Plants and PIA Education Chair, in its ongoing series of Technical Seminars for the Interiorscape Industry. The seminar is a great refresher for old hands at interiorscape and a smart reinforcement for new technicians.

This seminar has been offered twice this year, with spectacular results and reviews. It was the first PIA Technical Seminar offered on the East Coast in Boston in April, and will be the first seminar offered in Seattle. Upcoming sessions are on June 20 in Seattle, and June 21 in Sacramento. Additional information is available on the PIA website. Registration is open to all, regardless of PIA membership status but pre-registration is requested. Please refer to the flier for registration fee information for members and non-members. The registration desk opens at 12:30 PM and the seminar runs from 1:00 PM until 4:00 PM.

PIA will offer three days of education programs addressing topics of vital interest to interiorscape owners, managers and technicians at the association's annual conference and tradeshow, CalScape Expo, to be held September 26 through 28 in Las Vegas, NV. The complete CalScape Expo 2007 program and on-line registration will be available on-line after May 30 at [www.piagrows.org](http://www.piagrows.org). For more information please call the PIA office at 707/462-2276 or visit our web site, [www.piagrows.org](http://www.piagrows.org).

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### **PIA Mission Statement**

PIA's mission is to advance the professionalism of interior plantscapers and industry affiliates through quality programs, educational materials and networking opportunities.